

Reach people building their life in the Philippines.

Expert, moderated guides for expats — in English and Spanish.

ArchipelagoExpat is a trusted resource for expats, retirees and digital nomads in the Philippines — and for the thousands researching their move. Every guide is written by people who live there and reviewed for accuracy. No scraped filler, no content farms: practical answers people actually search for.

WHO WE REACH
Future movers researching visas, costs and requirements before relocating.

EXPATS ON THE GROUND
Residents solving real problems: renewals, paperwork, marriage, business, schools.

RETIREEES & NOMADS
High-intent readers with time and budget, planning their next chapter.

TWO LANGUAGES
Native English *and* Spanish — audiences most Philippines sites never reach.

01 Platform snapshot

200+
Expert guides, from first-time visas to daily life. Long-form, evergreen, bilingual.

40+
Editorial articles on news and life in the Philippines.

2
Full languages: English & Spanish. ES audiences are underserved by PH content.

100%
Moderated by a team living in the Philippines. Accuracy first, updated continuously.

02 Why ArchipelagoExpat

STRENGTH	WHAT IT MEANS FOR YOUR BRAND
A niche with intent	Readers arrive searching for specific answers — attention is focused, not casual.
Trusted context	Your message appears beside credible, moderated advice — not ad-stuffed content.
Evergreen visibility	Guides rank for years. One placement keeps working long after the campaign ends.
Clean, ad-light design	Low ad density and relevant placements make your message stand out.

03 Opportunities & indicative rates

FORMAT	DESCRIPTION	RATE
Sponsored guide	An expert guide created or featured around your business. Evergreen content, credited to you, live for years. Clearly labelled as sponsored.	from €149
Display banner	Sidebar or in-content placement on relevant guides. Responsive 300×250. One or several months.	from €49 / mo
Directory feature	Featured, verified listing in our services directory with priority placement and review link.	from €15 / mo
Newsletter mention	Dedicated mention to engaged subscribers (list building now). Available as the list grows.	from €29

Multi-month packages, series sponsorships and co-branded content available. Rates reviewed as audience grows — a full audience report accompanies every proposal.

Let's talk.
Tell us your audience and goals — we'll send a tailored proposal within 48h.

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